

CyberAssurance[®] plus

FOR PHYSICIAN PRACTICES

Data breaches... *Internet viruses...* *Information theft...*

These are some of the risks you face in today's medical practice—and costs to help remedy any such problem can be significant.

Your ProAssurance medical professional liability policy provides you with CyberAssurance Plus coverage—at no additional charge. This coverage helps give you more control and lessen daily uncertainties, all part of our Treated Fairly[®] commitment.

Your enhanced CyberAssurance Plus coverage provides protection to guard you against risks associated with new cyber threats. These critical coverage enhancements are included in your policy*:

- **Multimedia Liability**—coverage for claims alleging copyright/trademark infringement, libel and slander, plagiarism, and personal injury resulting from dissemination of media material.
- **Cyber Extortion**—coverage for extortion expenses incurred and extortion monies paid as a direct result of a credible cyber extortion threat.
- **Cyber Terrorism**—coverage for income loss, business interruption expenses, and special expenses incurred as a result of a total or partial interruption of the insured's computer system due to an act of cyber terrorism.
- **PCI DSS Assessment**—coverage for claim expenses and assessments and fines imposed by banks and credit card companies due to non-compliance with the Payment Card Industry Data Security Standard (PCI DSS) or payment card company rules.
- **BrandGuard[™]**—coverage for lost revenue as a result of an adverse media report or customer notification of a security breach or privacy breach.
- **Proactive Privacy Breach Response Costs**—coverage for public relations expenses incurred in response to a privacy breach.
- **Voluntary Notification Expenses**—coverage for expenses incurred in notifying affected parties of a privacy breach where there is no legal requirement to do so.

Your CyberAssurance Plus also provides coverage for Network Asset Protection, Privacy Breach Response Costs, Patient Notification Expenses, and Patient Support and Credit Monitoring Expenses plus Security and Privacy Liability, and Privacy Regulatory Defense and Penalties benefits.

You can purchase extra protection for cyber liability and regulatory risks that work seamlessly with this coverage—see our ProSecure brochure or contact your ProAssurance agent or representative for more information.

* Effective date for coverage enhancements is subject to each state's DOI approval.



Healthcare Liability Insurance & Risk Resource Services

ProAssurance Group is rated **A+ (Superior)** by A.M. Best.
800.282.6242 • ProAssurance.com